



48

PROVEN ADS
YOU CAN USE TO PROMOTE YOUR
MLM BUSINESS
AND GENERATE 100'S OF LEADS

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

Important Notice: You may not use this as web content, sell, give away, or package this report in any form. This is for your own personal use and may not be distributed to others. This is copyrighted material and you do not have permission to resell it and you do not own any rights to this report.

All Rights Reserved. No part of this report may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without expressed written, dated and signed permission from the author.

Disclaimer and Legal Notices: The information presented herein represents the views of the author as of the date of publication. Because of the rate with which conditions change, the author reserves the right to alter and update his opinions based on new conditions. This report is for informational purposes only and the author does not accept any responsibilities for any liabilities resulting from the use of this information. While every attempt has been made to verify the information provided here, the author and his referrals cannot assume any responsibility for errors, inaccuracies or omissions. Any slights of people or organizations are unintentional.

You are encouraged to print this report for easy reading.

About Tim Sales



After 11 years with the US Navy Underwater Bomb Squad Team, I answered an ad in the Washington Post that would change my life forever. This ad led me to the first and only network marketing company I ever joined — and after just two years of working the business part-time I was making \$60,000 per month.

Five years later my income reached \$150,000 per month with 2,000+ new distributors joining my team each and every month. My distributor organization eventually grew to 56,000 people in 26 countries.

I decided to retire from active Network Marketing nearly ten years ago, but I still continue to receive a substantial passive income from my business. This ability to build passive income is one of the hallmarks of Network Marketing. Few opportunities can offer that and perhaps this is one of the reasons why you're reading this special report.

Out of my passion for teaching and training others to achieve success in MLM, I've created several sets of tools and programs to help you find prospects, invite them to learn about your opportunity, present that opportunity to them and ultimately train your new distributors to do the same.

These tools and programs are used by millions all over the world. My hope is that you will use these tools yourself. I am certain they can help you achieve your MLM goals and build a huge business — even if you're starting out part-time.

About First Class MLM Tools



FirstClassMLMTools.com is the website I designed to help you succeed in MLM. Use it to your advantage. The tools I have developed, such as [Brilliant Compensation](#) and [Professional Inviter](#) can help you quickly build your downline. Both are a product of my own personal triumphs and the success of my team.

My crusade to increase the professionalism of the entire network marketing industry and help others succeed marches on. I believe it begins at the most basic level — teaching network marketers how to be a professional in every aspect of their business. Make sure and check out the resource section at the back of this report — there are a number of tools listed that can help you take your business to the next level quickly.

Plus, I continually shop the industry, carefully selecting the best and most affordable tools I believe can be of significant value to you. I am a hard man to please, so rest assured, what you find at FirstClassMLMTools.com is the best you'll find anywhere.

Table of Contents

About Tim Sales.....	3
About First Class MLM Tools.....	3
Introduction.....	5
The Story That Forever Changed My Life.....	6
What Is It You Need To Learn?.....	8
How Does Everyone Else Promote?.....	9
Different Types of Promotion.....	10
Four Tips To Get A 100% Successful Follow Up Rate With CDs or DVDs.....	16
First Class Resources To Build Your MLM Business	19
Rave Reviews for Tim Sales.....	21

Introduction

This guide gives you 48 powerful advertising techniques to generate leads for your MLM business so that you can build a huge organization in Network Marketing and make a lot of money working part-time. If you are currently juggling your life, a job, and a network marketing business, I know your struggles. I also know how to get you out of it. People aren't natural born copywriters and they often don't know what to say in their advertising...nor do they know how to advertise for their business. This guide will show you how.

When I first started in Network Marketing, my situation probably wasn't much different from where yours is right now. I started off part-time because I was already working full time. My full time job was as an underwater bomb squad technician for the U.S. Navy.

I had just returned from the first Persian Gulf War. As they say in the military, I had "pulled all the leaves off the clover", meaning, I had been in so many life-threatening situations that my luck was running out. I was shipped back to the States, to a Navy base in Maryland.

Though I found this job exciting, it wasn't what you'd call financially rewarding. What I really wanted out of life was a safe way to earn a substantial income while at the same time providing a valuable service to others. I'm sure you can relate.

That's where network marketing came in.

Remember at this point I was completely new to the network marketing industry plus I was really limited on time. I had to develop an advertising system, a lead generation system that would consistently work well for me. I am very happy to share some of that system with you right now.

It is important to advertise to generate leads. No matter what advertising or promotional techniques you use, it comes down to talking to those leads, your prospects, and convincing them to take action.

Through our own promotional efforts, we attract thousands of visitors every month to our website. Many complete a survey through which we can identify ways of helping them and you, the network marketer. Over 90% tell us that their biggest challenge is generating leads and getting prospects to talk to.

After analyzing those surveys and reflecting on the advertising and promotional techniques I actively used both locally and nationally, I've created this guide to share with you where you can advertise, how you can advertise, and many of the most powerful phrases I have used to compel my prospects to take action.

The Story That Forever Changed My Life

I had answered an ad about an MLM business opportunity in the Washington Post and was invited to watch a video about the business. Nothing in that video impacted my life more than what came at the very end. It was a story about how circus fleas are trained.

Now if you don't know much about fleas, here's a true fact of nature that's just amazing: Fleas have been known to make leaps of up to 13 inches. . .about 200 times the length of their own bodies. This would be equal to a six-foot man jumping 900 feet!

But circus fleas won't jump 13 inches. They won't even jump out of the jar they're living in when the lid has been removed. What's remarkable is the reason why — because they've been trained to believe they can't jump out of the jar! No matter how hard or how often they try.

The flea trainers simply put a lid on the jar and let the fleas bang their heads on the lid. Eventually the fleas are convinced that jumping high enough to get out of the jar results in nothing but a big headache. Now, I've never really interviewed a flea, and I don't know anyone who has, but you gotta figure they would get big headaches!

The point of the video was well made. If you don't take the risk of banging yourself on the head, you won't get injured. Let me say it again a different way. . .if you don't take the risk of freeing yourself from your present situation, you won't feel any pain.

Let's face it. . .we humans like to avoid pain at any cost. That includes emotional pain like rejection and failure. It also includes financial pain like losing money. And so we train ourselves to stay in emotional and financial bondage (the jar) and never allow ourselves to experience the rewards we could gain by jumping out of that jar.

So I dived into MLM part-time determined to get out of the jar of my less than rewarding situation. And I remembered the lesson from that video— to succeed, you've got to want to leap out of that jar.

Now this next part is really important, so pay attention.

When I started in Network Marketing, there was little, and I mean very little available to help a struggling Network Marketer succeed. I was simply told to make a list of all my friends and relatives and then go sell them on the idea. Sadly, that ill-conceived and unworkable strategy is still used by nearly everyone today.

Listen. . .on the road to earning millions, I made every mistake imaginable. I did my daily affirmations in an attempt to build up my emotional armor. But I still felt the pain of rejection over and over again. Plus, I paid good money for sales aids that proved useless because they didn't address the unique needs of the Network Marketer.

It wasn't long before the path was clear. I would succeed in MLM and create a roadmap for you and others to succeed as well. This report outlines some of that roadmap for you. The resource section at the back fills in the rest.

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

The bottom line through it all is this. . .

With focus, dedication, belief, commitment and a willingness to follow a proven path you can achieve your goals in life however you have defined them.

And you can attain an unparalleled lifestyle with long-term passive income through Network Marketing – even if you're starting out part-time.

Make a Single Decision

My philosophy is simple — if you have the desire to succeed, then you will succeed.

Try not to over think this one! It doesn't mean the road ahead won't have a few potholes or dangerous curves along the way. **But what it does mean is that you are clear and firm in your commitment to your own success – no ifs, ands, or buts.**

The truth is, when you look at everything that encompasses your business. . .your product, your skills, your strategies, your marketing tools. . .all are secondary to your attitude. If you want success badly enough, if the desire burns within your heart, then you will achieve success.

Let me say this again because it's that important.

The first thing you **MUST** do when doing the business is **DECIDE** to do it — no matter what you have to do or what you have to learn. If you don't make this decision first, you will constantly be doubting or questioning yourself. You will also not attack every problem with a "solve it" mentality.

Consider this — have you ever been given a job to do, but it wasn't really firm? Let's say, you were watching TV and your mom said to you, "You should be doing your homework." Notice the word "should" in that statement?

"Should" creates a tiny escape, doesn't it? So you think, well, she didn't say I **HAD** to do my homework right now. So with that little escape, you kept watching TV. When I say that you need to make a single decision, I mean leave yourself **NO ESCAPES**.

Another way of looking at this is how Yoda from Star Wars sees it. . .

“Do or do not. There is no try.”

I know this probably seems obvious. But you and I both know there is a difference between doing something... and then really **DOING SOMETHING!** So this is not something you're going to "try." Not something you're going to "see" if it works.

You're going to do it, and you're going to complete it.

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

I've seen distributors in my organization work their business like they work on a project around the house. Your network marketing business is not a project! It can give you the greatest thing in the world – your time. It can give you true financial freedom.

So make a single decision to do it, and a single decision to learn whatever you must to get effective at doing it.

What Is It You Need To Learn?

Let's take a moment and recap on a few points I made in the introduction. If we kind of work through the beginning of the process that you need to follow to grow a successful network marketing business, it is important to advertise to generate leads. No matter what advertising or promotional techniques you use, it comes down to talking to those leads, your prospects, and convincing them to take action.

Over 90% of people tell us that their biggest challenge is generating leads and getting prospects to talk to.

After analyzing why people struggle, I've created this guide to share with you where you can advertise, how you can advertise, and many of the most powerful phrases I have used to compel my prospects to take action.

Prospects are basically the foundation of any business as they are the "potential" customers to the business. **So just how do YOU find prospects?**

Let's start out with a definition of the word promote which is the most important word in finding prospects. The word **promote** means: *to make known*.

I was recently helping a person in my downline with her business, which was not growing. As I asked various questions I finally found the "nasty bug" that was stopping her business from moving forward. She didn't want to come off as being or sounding sales-y. This stopped her from promoting.

How Does Everyone Else Promote?

A politician promotes how he/she can make a whole community's life better – so he's/she's making herself known to the public by promoting and making known to as many people as possible what he/she can do for them. If you've noticed, politicians promote on TV, radio, signs stuck in the grass or on telephone poles along a busy street or maybe speaking at various group meetings.

A college promotes what courses it offers. It might promote on radio, might promote to high schools or through sporting events. A stockbroker promotes that he can help his/her prospect make money. A local restaurant will promote via radio, or mailing brochures or discount coupons.

The worst thing you can ever do in your business career is to think, ponder, worry or even get the idea that it's unprofessional to promote!

You really need to know and understand promotion. The only way you can have prospects, therefore customers or distributors – is to promote. The only way for you to make money in network marketing is to promote.

You can write down your dreams and goals and study them every night. But you're as effective as a billboard in the middle of the desert. No one knows you exist until you make yourself known. So if you ever find yourself where your business isn't growing or you don't have enough prospects, enough customers, or enough distributors – what do you do? **Promote!**

Different Types of Promotion

So now let's talk about different types of promotion that create desire. You could promote in:

- The Help Wanted, the Sales & Marketing or the Business Opportunity sections of a newspaper
- Advertising section of magazines
- Direct Mail, such as sending out post cards to everyone in your zip code
- Door Hangers
- Email, banner ads on the internet
- Local community magazines
- Craigslist and Craigslist Forums (target nationally and locally). On the forums use a selection of the power phrases below in your signature box or bio.
- Ebay classifieds
- Facebook marketplace and Facebook PPC ads (pay per click)
- Twitter – again use the power phrases below with a link to your website.
- Newsletters
- Blog posts. Either create a blog (for free) and post to it often and regularly or post value-added comments on other people's blogs (don't spam – make sure the blog is related to your product or business) and always include a link to your website. Use the power phrases below as your signature line.
- Buy advertising space on other people's newsletters and Ezines.
- Network marketing or MLM forums. Join and contribute. Ask questions and answer the questions posed by others as long as it adds value. Each time you post your comments your signature is visible for all the forum readers to see and click through to your website.
- Networking. I'm sure you could have guessed that I would name that one. But you would be surprised at how many people when mentioning all the ways to promote, miss that one. In fact, if you use traditional promotion with the mindset of just finding a network of people to work – you will fare far better than most who only measure their responses with how many people respond to their advertisement.

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

You can turn one response from a promotion into thousands if you properly network.

The following is a list of 48 actual ads or "Power phrases" to use in newspaper, flyers, door-hangers, or any other kind of advertisements.

They really do work! I used them to generate a lot of prospects.

- 1. Earn Serious Income**
2. Are you building your dream, or someone else's? Own your own business.
- 3. JOB SECURITY is looking at the boss - in the mirror. Get job security here...**
4. Does it ever break your heart to leave your kids at daycare? Change it... If it breaks your heart now, imagine the regret 15 years from now when you can't do anything about it! I have a video I will send you that solves this problem!
- 5. I'm looking for 3 crazy entrepreneurs who want to wear tailor made clothes and drive fancy sports cars. Will train.**
6. My business is exploding. I need help. Will train.
- 7. Smash your alarm clock! Get up when you're done sleeping!**
8. Did you miss your children's first step, first words, first school play??? Here's an alternative...
- 9. Work Very Hard for 4 years. Harder than you can imagine. Then do whatever you want for the rest of your life.**
10. How hard would you work for an extra \$3200 per month?
- 11. Who answers a job advertisement for \$7.50 an hour? Who answers an ad for a CEO position with a starting salary of \$500,000? The difference is only in the way you perceive yourself. Are you worth more**
12. If you're looking for great location, salary and a fun, aggressive group to work with then this could be the position for you. Growing, dynamic, family oriented marketing company is aggressively seeking people who enjoy being on the phone and talking to people. Apply today via...

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

13. **\$\$\$ Rewarding sales position for growing dynamic organization. This company offers an excellent compensation package, high profile position and flexible hours (as long as you get the job done!). Successful candidates will use a self starter, high energy attitude and good interpersonal skills in the performance of opening new accounts. Apply today!**
14. Need more money; NOW!
15. **Does it ever break your heart to leave your kids at daycare?**
16. Looking for a FUN business?
17. **Go to the golf course when it's not crowded.**
18. The truth about making money. A lot of it.
19. **Extremely well paying position available to right person. Must have sales & marketing experience. Sales training a big plus.**
20. Wealth formula that takes a lot of effort—but retires you in 4 years.
21. **Immediate Need for Effective Sales Person. Unlimited earning and growth potential. Self-starter, sales, writing skills and team player will be keys to success in this growing, high tech organization. Will be responsible for generating sales leads, preparing and giving presentations on company products and training sales team for <enter your business type. Example: Fitness, High Tech, or Health> development company. Great benefits. Great FUN TEAM! Fax resume to:**
22. Burned Out... Bummed Out... Bottomed Out? You're not alone... Join our team of entrepreneurs and get back on track!
23. **Does your life seem to be passing you by? Take action now before it's too late... With an on-line marketing opportunity too good to be true. Proven to jump-start your career!**
24. Chances of success on your own in marketing today...less than 3%! You don't have to go solo with a broken marketing system... If you have a computer...let it work for you!

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

- 25. Good news for sales professionals who are tired of rejection! An on-line marketing system will bring prospects to you! No more cold contacts... rude people... time and money lost.**
26. Find out how new marketing techniques will work for you! Our team of marketing experts will help train you...We'll be there for you along the way to financial freedom!
- 27. Don't settle for less when you can have so much more...Get on the band wagon with a team of professionals... Using new internet strategies to generate big profits in 90 days!**
28. WANTED: Independent...motivated...profit-driven entrepreneurs! Is your way of getting ahead... leading you to distress? Plug into our on-line marketing system... Allowing you to be in control!
- 29. Time to change your way of thinking... Get qualified prospects to CALL YOU! No knocking on doors or cold calling... Unlimited potential in profits...**
30. Imagine spending only 15 hours a week... Being your own boss... Working at your leisure... Making more money than you've ever thought possible!
- 31. Commuting to work every day...spending \$\$\$ on gas? Generate dollars at home from a proven on-line marketing system... Giving you step by step training... unlimited team support...**
32. Is your job getting you nowhere? Click in to the marketing system of the decade... part-time hours with big-time commissions... Make money while you sleep with automated system.
- 33. Tired of your boss getting in your face? Be your own boss... stay at home... make your own hours... With an on-line automated marketing system... That works for You!**
34. Feel like you're being swallowed up by the economy? Now's the time for you to take charge... Work from a comfortable environment...your home! We'll show you how...
- 35. You can be an entrepreneur making big profits in 90 days... We're looking for individuals who want extra income... Who enjoy staying at home and want to make profits in a matter of days. Join our team of professionals... We'll train you step by step for success!**

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

36. Do Your Finances Need an Overhaul? If your finances need a boost... And you're tired of the grind of commuting to a job you hate... Then come aboard with our team of professionals We'll take you by the hand...step by step.
37. **Less than 3% make it on their own in business today... You don't have to go solo... If you have a computer and the willingness to succeed... We want you on our team!**
38. You can make more than your doctor, accountant, and attorney combined! We have the tools to train and enable you to make \$250K by 2011! This isn't for individuals who aren't goal-oriented... We want serious entrepreneurs who want serious money in their pockets!
39. **Life is short. Too short to spend it unfulfilled... If you're not happy with your job... and you want to watch your bank account grow... Don't look any further in finding an opportunity... We have the answer here!**
40. Are You Qualified?? Own a computer? Want to work part-time...from home? Want to make \$5K to \$10K a week?
41. **BIG BIZ Opportunity is waiting for you! If you're tired of working at a job you loathe... Take the plunge... join our team... We know how to make things happen... for YOU!**
42. Up Gas Prices—Down Economy... If you're tired of the Up's and Down's in life... And want something solid and Steady...
43. **Looking for a new direction? Find fulfillment in being in charge... We help you make big profits working part-time. Join our team of entrepreneurs!**
44. Ready to Chuck Your Job? Life is too short to be unsatisfied... Great opportunity is waiting for you... Stay home and make money on-line...part-time!!
45. **Are you trying to survive a dead-end job? Is time passing you by with no end in sight? Today is your day to turn it all around... Look into our proven on-line business opportunities!**
46. If you're serious about making money... But afraid to plunge into the unknown... Join our team of professionals... Lending support and training in making you a success!

**48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS
AND GENERATE 100S OF LEADS**

- 47. Hard worker...but hardly making ends meet? We'll show you an easier and more efficient way to make money... Working only 13 hours a week with potential of \$1K a day!**

- 48.** You can turn Diligence into Dollars... in only 90 days! If you're looking for an opportunity where you can call the shots... Look no further...Click onto the marketing system that works for you!

Now, continue reading to get some simple tips on how to follow-up using prospecting CDs or DVDs.

Four Tips To Get A 100% Successful Follow Up Rate With CDs or DVDs

Get a Better Response Rate Using Prospecting CDs or DVDs with This Simple, Easy-to-Follow Formula...

This is the formula I personally developed and recommend you use when promoting your business with CDs or DVDs.

When you use the "Proven Ads" you will generate leads for your business, but that is only one part of the process. The next step in the process is to expose those people to your opportunity. I always recommend exposing people to the business model first by using [Brilliant Compensation](#). But whatever tool you use - whether it's a Brilliant Compensation CD or DVD, or your own company presentation DVD - you most likely want to get that CD or DVD back...because they're expensive to produce. So, you want to use the following tips which tell you how to properly follow up - not only so you can get your material back, but so you can also close the prospect to action.

Tip #1

Always, always, always have your contact information on every CD or DVD that leaves your office. A small sticker label with your name, phone and email address looks very professional. When your contact info is on the packaging and the CD or DVD it doesn't matter whose hands it falls into...they will always know to contact you!

Tip #2

If you're sending the CD or DVD in the mail do not send brochures, flyers or any other documentation with the CD or DVD. It's the curiosity of the one single item that gets your prospect's attention and gets them to focus on your marketing piece. The same rule applies if you're handing a CD or DVD to a prospect. Only give them the single marketing piece. No flyers, brochures or other items to distract them.

Tip #3

This tip is the single most important secret to truly becoming a prospecting super star in network marketing. Anytime you mail or hand anyone a CD or DVD make sure you have a confirmed follow up date with them.

For example, here's a script you would use...

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

You: "Jeff, this is ____, I need your help. A very intriguing business has come across my desk recently. Quite honestly it's gotten me excited. Jeff, I'd like to send you some of the information and get your feedback and hopefully your help. What's your address (or) Is your address still ____?"

After you've confirmed their address say:

You: "I'm sure you've got questions and I definitely want to give you answers, but it's the big picture that I want you to see. Not bits and pieces. That's what's in the CD/DVD I'm sending you. I'm going to run this to the post office right now so you can get this right away. Jeff, promise me this CD/DVD is not going to sit on your counter top...that you'll listen to it right away. Will you? Great. So let's talk ____ Tuesday)."

(Of course, if you're personally handing the CD or DVD you won't confirm their address and mention the part about going to the post office.)

Tip #4

Here's the most important part of this whole process...

After you have confirmed a date and time to follow up you're going to put a sticky note on the CD or DVD case that says "Looking forward to your feedback on Tuesday at 10 am." And that's all you write...nothing more!

If you follow these four tips you will be amazed at the number of prospects that actually give you the time of day to listen to your message and are available to talk when you call them back.

Now, a few last thoughts....

First, there is a golden rule in network marketing... Promotion creates business... though not necessarily from that specific promotion alone. In other words, as long as you promote, you will get business from many different sources.

For example: I mail out 300 post cards. I don't sponsor anyone directly from those cards. Yet, I sponsor two people I meet while running errands. Statistics prove that if I promote a lot, for example with postcards, I will get responses. Sometimes they just don't come from where you expect.

One very effective network marketing technique at your disposal is article marketing. You may not get many clicks to your website or generate that many leads to begin with but keep at it.

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

As your presence and authority grows so will your leads as well as creating a whole bunch of free back links to your website. Use any of the proven ads above as your signature or bio.

And my second point - regardless of the advertising medium you use, don't measure your success by just your immediate responses. Any smart marketer knows that how you measure return on promotion investment is based on the "life of the customer." NOT immediate return.

You know what happens when a snowball starts to roll down the hill! Create your own snowball effect through the various network marketing promotional techniques and watch as your business gets larger and larger as the momentum grows.

Get one leader from a MONTH or 6-MONTHS of promotion and it can pay you for the rest of your life. People often ask me, how much money did you make your first year in network marketing – I tell them, "I don't know, I'm still earning it."

Good luck with your advertising and prospecting.

Much respect and admiration,

[Connect with Tim on Facebook](#) to download a copy of Tim's book "How I Built A Huge MLM Business Part-Time" and discover how Tim built a downline of over 56,000 people while working full-time in the Navy!

First Class Resources To Build Your MLM Business

The following key resources will help you become more efficient and more effective with your three assets – money, time and attention. Use them, encourage your downline to use them, and your business will grow by leaps and bounds. . .

Brilliant Communicator



From the moment you meet a prospect, proper communication will make or break whatever relationship you hope to create. Say the right things the wrong way – or just say the wrong things and you can kiss that prospect good bye. I discovered that there are 10 Communication Qualities that the most successful networkers all have in common. These are the qualities you need to develop to be successful in MLM.

Brilliant Communicator consists of 10 CD's and a companion workbook that teach you how to develop and master these qualities. You can accelerate the growth of your business by adopting these same qualities and using the same strategies I reveal on these CD's.

***Brilliant Communicator* will help you become super-effective when you speak to prospects on the phone or in person.** It is a must have tool in your success arsenal!

To learn more, click here: <http://www.firstclassmlmtools.com>

Professional Inviter



On my way to building an organization of more than 56,000 distributors, I had to overcome my fears. It took me a lot of years and practice – and with *Professional Inviter*, I have taken everything I learned that works, and distilled it down into seven hours of audio so you can save yourself a lot of time getting to your goals. I figured out how to recruit easily and successfully – and I can teach you just like I have taught thousands of other now-successful network marketers.

Becoming good at inviting is one of the most important skills you can develop.

Professional Inviter is a unique tool because it breaks the inviting process down into very easy steps you can easily learn and then lets you listen to live calls so you can compare your own calls and improve. You'll learn everything you need to know to invite your prospect to look at your business and products.

To learn more, click here: <http://www.professionalinviter.com>.

48 PROVEN ADVERTISEMENTS YOU CAN USE TO PROMOTE YOUR BUSINESS AND GENERATE 100S OF LEADS

Brilliant Compensation



Are you hesitant to approach family, friends or even successful business people because you're afraid they will blow you off and say "if it's a multi-level scheme I'm not interested..."? Face it – when most people find out that the "incredible opportunity" you're calling them about is "one of those multi-level deals", they tune you out.

Well, what if you never had to hear those maddening "Pyramid Scheme" objections ever again?

With Brilliant Compensation, your prospects will discover why network marketing is clearly NOT a "pyramid scheme." It is a straightforward non-salesy explanation of why Network Marketing is one of the best business models for anyone looking to get out of the rat race and on the road to financial freedom.

Practical analogies are used to educate your prospects about business models and wealth-building options. It's all communicated in an easy-to-understand way, too.

The numbers speak for themselves – there are over 500,000 copies of the Brilliant Compensation video in circulation worldwide. There is also a CD version available as well as an online presentation that works 24/7 to help you recruit more prospects.

To learn more, click here: <http://www.firstclassmlmtools.com>

Pocket Tracker with Training CD



How much money do you lose every single day because you waste precious time in activities that don't produce results and add to your bottom line? Do you hesitate to pick up the phone and make that next call? Well, becoming effective and efficient with your money, time and attention assets is easier than ever with the *Pocket Tracker*

With *Pocket Tracker* you can learn to identify and then master those 13 key activities that will consistently grow your business and send your income soaring. And *Pocket Tracker* makes it a breeze to train your downline to do the same.

Pocket Tracker is the tool I developed to put an end to my own frustration and to the frustration my downline was having in staying focused and on track. It includes a training CD to make it super easy to put into use right away.

It helps eliminate all the time wasters — *Pocket Tracker* will turn your time into real money. Especially if you're working the business part-time.

To learn more, click here: <http://www.firstclassmlmtools.com>

Rave Reviews for Tim Sales

"I have used Brilliant Compensation with truly unbelievable results for over seven years. Now I never get the pyramid objection. In fact, I don't get any objections."

~Jackie Ulmer

"Thanks so much for creating Brilliant Compensation. My income has more than tripled since I've been using it."

~Attila Apt

"One of our downline distributors increased his monthly sales volume 600% by utilizing your DVD. In one day I sold over \$65,000 of synthetic lubricants — all by making one little adjustment I learned I needed to make from viewing your DVD. It works plain and simple and no network marketer should be without it."

~Les Martin

"My upline has only recently DISCOVERED the PHENOMENON known as MR. TIM SALES. His systemic way of explaining MLM to even the most "feeble minded" is so extraordinary that I'm in need of WORDS to describe it!!"

~K. Rúnar Karlsson

"Using the tools that Tim provides has not only given me confidence, but has made it easier prospecting with the Brilliant Compensation. Once they watch this DVD, they either get it or they don't. The ones that get it are in it for the long haul. Thank you Tim!"

~ Susan Schilling

"My numbers have gone up 70%. When people call me, I use Tim's scripts, and they work because no one feels like I'm trying to sell them anything."

~Mack Biggs

"I've just sponsored 4 new distributors in 24 hours. Professional Inviter is a fantastic tool. Thank you so much"

~James Kellett

"I've become a total sponsoring machine and I know with absolute confidence how to train my team."

~Kate Moller

"I can honestly say that Tim Sales have changed my life. Last month I added 7 new direct recruits to my team. The professional inviter is a best kept secret. Tim Sales is the MLM Saver. Thanks Tim!!"

~ George and Princess Mitchell